



TALIA JOHNSON

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*EDUCATION

May 2003
University of Florida
College of Fine Arts | School of Art + Art History
Bachelor of Fine Arts in Graphic Design
3.73 GPA
Vox Graphis (UF Student Graphic Design Organization)
Newsletter + Ligature12 Web Committee

August 1999
University of Florida
College of Fine Arts | School of Art + Art History
Bachelor of Fine Arts in Electronic Intermedia
Graduated with Honors

*SKILLS

WordPress/WP Multisite
Social Media Marketing
Adobe Creative Suite
Writing for the Web
Online Marketing
Graphic Design
Web Design
CSS + HTML
MS Office Suite
Mac + PC OSs
Video Editing
Digital Imaging
Photography
QuarkXpress

*WORK HISTORY

July 2010 – July 2011
Marketing Project Manager | Goodwin Heart Pine Company
www.heartpine.com
Created videos + worked to improve sales by improving their online marketing.

Oct 2009 – Present
Website Content Editor/Manager | College of Veterinary Medicine at UF
www.vetmed.ufl.edu
Update + enhance college's website. Assist + train departmental content editors.

Feb 2009 – May 2009
Customer Service Representative/Tech Support Person | 10VOX Entertainment
Industry | Video gaming + Toys
Solved problems of + assisted Sales Reps, Retailers, + Customers by phone + email.

May 2008 – Oct 2008
Co-Director/Lead Designer/Event Planner | Gainesville Creative Kids/Yopp! Inc.
www.gainesvillecreativekids.com
Successfully co-coordinated creative arts program + birth awareness fund-raising event.

June 2002 – Dec 2003
Web Designer | 352 Media Group
www.352media.com
Conceptualized designs + implemented static/animated Web pages.

June 2001 – June 2002
Network Team Intern | Alachua County Information Services
www.co.alachua.fl.us
Repaired/troubleshoot computer/network systems on-site + through help-desk calls.

Summer 2000 – Present
Freelance Designer/Online Marketing Coordinator
Design client work including, websites, blogs, CD covers, printed marketing material,
T-shirts, + logos. Guide + assist clients to reach their online marketing goals.

*DESIGN FOR A BETTER WORLD.