



TALIA JOHNSON

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WWW.BOXCAR9.COM

\*EDUCATION

May 2003  
University of Florida  
College of Fine Arts | School of Art + Art History  
Bachelor of Fine Arts in Graphic Design  
3.73 GPA  
Vox Graphis (UF Student Graphic Design Organization)  
Newsletter + Ligature12 Web Committee  
  
August 1999  
University of Florida  
College of Fine Arts | School of Art + Art History  
Bachelor of Fine Arts in Electronic Intermedia  
Graduated with Honors

\*SKILLS

WordPress/WP Multisite  
Social Media Marketing  
Adobe Creative Suite  
Writing for the Web  
Online Marketing  
Graphic Design  
Web Design  
CSS + HTML  
MS Office Suite  
Mac + PC OSs  
Video Editing  
Digital Imaging  
Photography  
QuarkXpress

\*WORK HISTORY

July 2010 – July 2011  
Marketing Project Manager | Goodwin Heart Pine Company  
www.heartpine.com  
Created videos + worked to improve sales by improving their online marketing.  
  
Oct 2009 – Present  
Website Content Editor/Manager | College of Veterinary Medicine at UF  
www.vetmed.ufl.edu  
Update + enhance college's website. Assist + train departmental content editors.  
  
Feb 2009 – May 2009  
Customer Service Representative/Tech Support Person | 10VOX Entertainment  
Industry | Video gaming + Toys  
Solved problems of + assisted Sales Reps, Retailers, + Customers by phone + email.  
  
May 2008 – Oct 2008  
Co-Director/Lead Designer/Event Planner | Gainesville Creative Kids/Yopp! Inc.  
www.gainesvillecreativekids.com  
Successfully co-coordinated creative arts program + birth awareness fund-raising event.  
  
June 2002 – Dec 2003  
Web Designer | 352 Media Group  
www.352media.com  
Conceptualized designs + implemented static/animated Web pages.  
  
June 2001 – June 2002  
Network Team Intern | Alachua County Information Services  
www.co.alachua.fl.us  
Repaired/troubleshoot computer/network systems on-site + through help-desk calls.  
  
Summer 2000 – Present  
Freelance Designer/Online Marketing Coordinator  
Design client work including, websites, blogs, CD covers, printed marketing material,  
T-shirts, + logos. Guide + assist clients to reach their online marketing goals.

\*DESIGN FOR A BETTER WORLD.