



TALIA JOHNSON

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*EDUCATION

May 2003
University of Florida
College of Fine Arts | School of Art + Art History
Bachelor of Fine Arts in Graphic Design
3.73 GPA
Vox Graphis (UF Student Graphic Design Organization)
Newsletter + Ligature12 Web Committee

August 1999
University of Florida
College of Fine Arts | School of Art + Art History
Bachelor of Fine Arts in Electronic Intermedia
Graduated with Honors

*SKILLS

Social Media Marketing
Writing for the Web
Online Marketing
Adobe Creative Suite
CSS + HTML
Graphic Design
Web Design
MS Office Suite
Mac + PC OSs
Video Editing
Digital Imaging
Photography
Page Layout
Illustration

*WORK HISTORY

August 2011 – Present
Owner | UberBooth Fun Photo Booth Rentals
www.uberbooth.com
Wear many hats as business owner, graphic/web designer, marketing manager, etc.

July 2010 – July 2011
Marketing Project Manager | Goodwin Heart Pine Company
www.heartpine.com
Created videos + worked to improve online/social media marketing + website.

Oct 2009 – Nov 2011
Website Content Editor/Manager | UF College of Veterinary Medicine
www.vetmed.ufl.edu
Updated + enhanced college's website. Assisted + trained departmental content editors.

May 2008 – Oct 2008
Co-Director/Lead Designer/Event Planner | Gainesville Creative Kids/Yopp! Inc.
www.gainesvillecreativekids.com/www.yoppinc.com
Helped coordinate creative arts program + fundraiser. Designed logo + website.

June 2002 – Dec 2003
Web Designer | 352 Media Group
www.352media.com
Conceptualized designs + implemented static/animated websites.

June 2001 – June 2002
Network Team Intern | Alachua County Information Services
www.co.alachua.fl.us
Repaired/troubleshoot computer/network systems on-site + through help desk calls.

May 1999 – Dec 2011
Freelance Designer/Online Marketing Coordinator
Designed client work including, websites, blogs, CD covers, printed marketing material, T-shirts, + logos. Guided + assisted clients to reach online marketing goals.

*DESIGN FOR A BETTER WORLD.